

## Digital Creative

KMP, one of the UK's leading Digital Marketing agencies, requires a Digital Creative to expand its growing team. Clients the successful candidate will be working on include Asda, Manchester Airports Group, Trek America (TUI Group), Chester Zoo, British Gas & Makro.

The position will involve designing, developing & implementing digital marketing campaigns across a range of platforms and devices. We want you to show us something to make us go 'WOW'.

The role is 5 days a week, based in Stockport. You will report into the Head of Interactive.

## Responsibilities

- Design innovate solutions to business problems
- Leading creative concepts and producing UI mockups
- Creating campaigns
- Designing & producing interface elements and other visual assets
- Mapping visual decisions to client business goals
- Stay up-to-date on industry standards and best practices
- Communicate with product managers and developers to ensure design consistency throughout the process
- Masterful client-facing presentation skills and successful experience of working with and pitching to clients as required

## Knowledge & Skills Requirements

### Required

- Excellent knowledge of design theory, typography, colour and layout
- Ability to create strong grid systems for use online
- The talent to create clean, elegant, inspiring designs
- Solid understanding of design pitfalls, especially with regard to web standards and browser compatibility issues
- A tireless work ethic and a constant desire to improve
- Strong communicator; you should be able to explain & justify design concepts equally well to other designers, developers, project managers & clients
- A team player who enjoys forming challenging, groundbreaking ideas
- Ability to manage multiple projects and changing priorities effectively in a complex, fast-paced business environment with tight deadlines
- Strong time-management

## Nice to haves

- Knowledge of Flash & Actionscript
- Mobile application design experience a plus
- Understanding of how to write inspiring copy
- Ability to hand code HTML/CSS
- Familiarity with creating wireframes and interactive prototypes

## Get in touch

Think you're the inspiring, energetic, creative that we're after? Send an email with your contact details, portfolio and relevant URLs to [rich@kmp.co.uk](mailto:rich@kmp.co.uk)

No agencies please.